



Donation and Sponsorship Guidelines

Quincy Credit Union takes pride in its generous support of various causes in the communities it serves. Donation applications and sponsorship applications are accepted year-round. Note: Due to budgetary constraints, we may not be in a position to approve all applications.

- Requests for donations or sponsorships should be submitted using the appropriate online application. If you prefer to mail your application, please send to:

Quincy Credit Union
Attention: Antonio Agcaoili
Community Outreach Ambassador
100 Quincy Ave
Quincy, MA 02169

- Quincy Credit Union may make donations of money, property, services or volunteer support.
- Consideration for monetary donation or sponsorship donation will be based on funds available, in addition to other guidelines listed.
- Quincy Credit Union makes contributions to 501(c)(3) public charity organizations in the geographic areas of Plymouth and Norfolk counties, and Dorchester.

Two types of funding available (Donations and Sponsorships)

1. **DONATION REQUESTS:** provide support to a 501(c)(3) public charity in support of their mission or project/program that aligns with our program focus areas, as noted below.
 - **EDUCATION** – initiatives that aim to increase students' ambitions, enhance their knowledge, and support education
 - **FINANCIAL LITERACY** – programs that educate the public (youth and adults) in matters of money management, fraud, and credit building
 - **HEALTH AND HUMAN SERVICES** – Programs that promote essential medical care and initiatives that focus on physical and mental health
 - **AFFORDABLE HOUSING** – programs that provide or support affordable or low-income housing
 - **YOUTH PROGRAMS** – innovative programs that create a better future for children and young adults, with a focus on programs for youth in low-income areas
 - **FOOD INSECURITY** – local community programs that help feed the hungry by providing access to free and healthy foods

2. **SPONSORSHIP REQUESTS:** may include support for a community event, such as a 5K walk/run, community fair, golf tournament, etc. Sponsorships may also be in support of a community organization breakfast, luncheon or dinner event. Sponsorships are marketing partnerships with an organization that aligns with our mission. The organization receives cash or goods in-kind from QCU in exchange for marketing or advertising consideration.

Note: organizations applying for sponsorships do not need to be a designated 501(c)(3) public charity.

Trademarks and promotion

- Groups/organizations receiving support are encouraged to use our logo or name in related print and advertising material. Use of the logo must be approved by QCU's marketing department at least two weeks prior to the event or deadline.
- To request use of the QCU logo or a customized ad be created, please email: marketing@qcu.org no less than three weeks prior to the date the art is needed.

Please include all specs in your request:

- File format
- Size of ad
- Color or black and white
- Bleeds
- Borders

These guidelines are advisory, and Quincy Credit Union may, in their discretion, make exceptions to them.

Timing/Notice

In order to be considered, applications must adhere to the guidelines and be submitted a minimum of four weeks prior to the event.

Please allow up to 7-10 business days to hear about the status of your application.

Quincy Credit Union typically does not support applications from the following:

- Religious organizations (activities for religious purposes)
- Political activities or candidates for political office
- Government agencies
- Individuals or families
- Annual appeal letters